December 1, 2023

Dear Business Owner,



Sport participation has the power to bring out the best in people. Teamwork, pride, belonging, confidence, and selfworth are all traits that involvement in a sport can create. Special Olympics is an outlet for individuals with disabilities to be able to actively work towards these goals. The Belvidere Park District (BPD) Pirates is a local team that helps create this experience for over 100 athletes through ten different sports: Volleyball, Basketball, Baseball, Swimming, Bocce, Track & Field, Snowshoeing, Bowling, Flag Football, and Golf.

This year marks the 11th year of the BPD Special Recreation Annual's "Hug an Athlete" 5K Run/Walk/Roll. This event is used to raise funds and awareness about the BPD Special Recreation Special Olympics Program (Special Olympics, itself, does not charge fees to participate in athletic competitions). All proceeds from the event will be directly applied towards scholarships for athletes in need, sports equipment, uniforms, annual athlete banquet, and other program related needs. We have had an outpouring of contributions over the years through support from businesses such as yours which helps to make our event a success! We are in need of the support this year as well. On behalf of BPD Special Recreation, I would like to ask for your assistance with this event.

This years race will be held on Sunday, February 25, 2024 at Doty Park Pavilion in Belvidere, IL at 1:00pm. Runners, walkers, and rollers (individuals who utilize a wheelchair) will receive a "swag bag" for participation. The swag bags will include t-shirts, promotional materials, and goodies from our sponsors. Participants will also receive post-race refreshments to rehydrate and refuel at the completion of the race. Today I am seeking your assistance in helping with these race amenities as well as monetary contributions. Please review the sponsorship levels on the next page and consider helping in any way possible.

Event planners are also seeking volunteers! Please contact me, if you or anyone you know is interested in volunteering their time towards a great cause. We also have our volunteer application available on the race website www.huganathlete5k.org

Thank you for your time and consideration.

Sincerely,

Sean l. Uren

Sean Cramer Special Recreation Supervisor Belvidere Park District Special Recreation

Please detach and return to Sean Cramer no later than Feb. 2, 2024 for inclusion on event t-shirts: 6581 Revlon Dr., Belvidere, IL 61008, email: scramer@belviderepark.org. or fax: 815-544-4648. Call with questions. 815-547-5711 x 601

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