

2024 Hug an Athlete 5k Sponsorship Information

Sponsor Receives	Sponsorship Levels				
	Platinum \$1000.00+	Gold \$500.00+	Silver \$499.00- \$200.00	Bronze \$199.00- \$100.00	In-Kind* \$150+
Recognition in the 2024 Belvidere Summer Program Go Guide	X	X	X	X	X
Recognition on the Belvidere Park Website & "Hug An Athlete" Website	X	X	X	X	X
Recognition on Belvidere Park District Special Recreation Facebook Page	X	X	X	X	X
Recognition on Sponsor Posters at Event	X Logo	X Logo	X Logo	X Name	X Name
Company Name Promotional Inclusion in Runner Registration Bags	X	X	X	X	X
Event T-Shirt Recognition	X Large Logo**	X Medium Logo**	X Small Logo**	X Name	X Name*
Free 5K Race Entries (\$40.00 value per entry)	X 5 Free Entries	X 3 Free Entries	X 2 Free Entries	X 1 Free Entry	
Link to Sponsor Website on "Hug An Athlete" Website	X	X	X		
Company Photo Opportunity with Special Olympic Athletes Present at Event	X	X			
Mile Sponsor Company Name Will Appear on Signage Along the Race Course: Start/Finish, Mile 1, Mile 2, Mile 3	X	X			
Opportunity to Display Banner & Booth Presence on Race Day	X	X			
Live Recognition and Opportunity to Speak at Event	X				

*Businesses who provide the event with products, prizes, or services valued at \$150 or greater that is usable at the event will qualify for In-Kind Sponsorship. Provide any 1 or combination of the following: Bottled water, sports, recovery drink; Energy bars; Finish line foods (fruit, bagels, donuts, pizza, hot chocolate coffee, etc.); Race day meals for volunteers/staff; Portable toilets; Photography/videography services; Medical first-aid volunteer personnel; Raffle merchandise/goodies for participants; Prize merchandise, services, and goodies for top finishers.

Proceeds Benefit	Sponsorship Levels				
	Platinum	Gold	Silver	Bronze	In-Kind
Swag Bag Items	X	X	X	X	X
Event Awards	X	X	X	X	
Post-Race Refreshments	X	X	X		
Water Stations	X	X	X		
Event Management	X	X			
Course Signage	X	X			
Chip Timing Service	X	X			
Race Event T-Shirts	X	X			
Athlete Equipment/Uniforms/Etc...	X				

Your company logo/name will have guaranteed placement on event t-shirts if sponsorship is received by Friday, February 2nd, 2024.

All sponsors are invited and encouraged to add a promotional item to the Swag Bag for the racers.

Websites will be updated as donations/sponsorships are received and will stay listed until the next year's event. our consideration is greatly appreciated. We also appreciate word-of-mouth assistance. Please feel free to promote our race and share this letter with other business owners.