

## 2023 Hug an Athlete 5k Sponsorship Information

Sponsor Receives	Sponsorship Levels			
	Gold \$500.00+	Silver \$499.00-\$200.00	Bronze \$199.00-\$100.00	Participant/ In-Kind \$99.00-\$50.00 <small>*Item Donation</small>
Recognition in the 2023 Belvidere Summer Program Go Guide	X	X	X	X
Recognition on the Belvidere Park Website & "Hug An Athlete" Website	X	X	X	X
Recognition on Belvidere Park District Special Recreation Facebook Page & Instagram	X	X	X	X
Recognition on Sponsor Board at Event	X Logo	X Logo	X Name	X Name
Company Name Promotional Materials in Swag Bag	X	X	X	
Event T-Shirt Recognition	X Logo**	X Logo**	X Name	X Name*
Free 5K Race Entry Upon Request (\$25.00 value per entry)	X 2 Free Entries	X 2 Free Entries	X 1 Free Entry	
Link to Sponsor Website on "Hug An Athlete" Website	X	X		
Mile Sponsor Company Name will appear on signage along the race course: Start/Finish, Mile 1, Mile 2, Mile 3	X			
Opportunity to Display Promotional materials at event	X			

\*If giving a monetary donation is not something that you are able to accommodate, please consider providing an item to be placed in each swag bag that will be seen by at least 100 race entrants. Items could include coupons, promotional materials, and promotional items (stress balls, key chains, pens, water bottles, etc.) In addition we need food donations for the post-race party as well as other standard race amenities. \*\*Your logo must be received by **Friday, February 4th, 2022** to ensure that your company logo is placed on the event t-shirts. on the event t-shirts.

Proceeds Benefit	Sponsorship Levels			
	Gold	Silver	Bronze	In-Kind
Swag Bag Items	X	X	X	X
Event Awards	X	X	X	
Post-Race Refreshments	X	X		
Water Stations	X	X		
Event Management	X			
Course Signage	X			
Chip Timing Service	X			
Race Event T-Shirts	X			

**All sponsors are invited and encouraged to add a promotional item to the Swag Bag for the racers. Your sponsorship must be received by Friday, February 3rd, 2023 to ensure your company name is listed on all stated promotional items. Websites will be updated as donations/sponsorships are received and will stay listed until the next year's event. Your consideration is greatly appreciated. We also appreciate word-of-mouth assistance. Please feel free to promote our race and share this letter with other business owners.**